Harford County Update Community Health Improvement Plan



Presentation to the Local Health Improvement Coalition Russell Moy, MD, MPH, Deputy Health Officer October 8, 2013



- Are we making good progress?
- Are we focusing on the best strategies?
 - Suggestions for strengthening?
 - Suggestions for other partners?

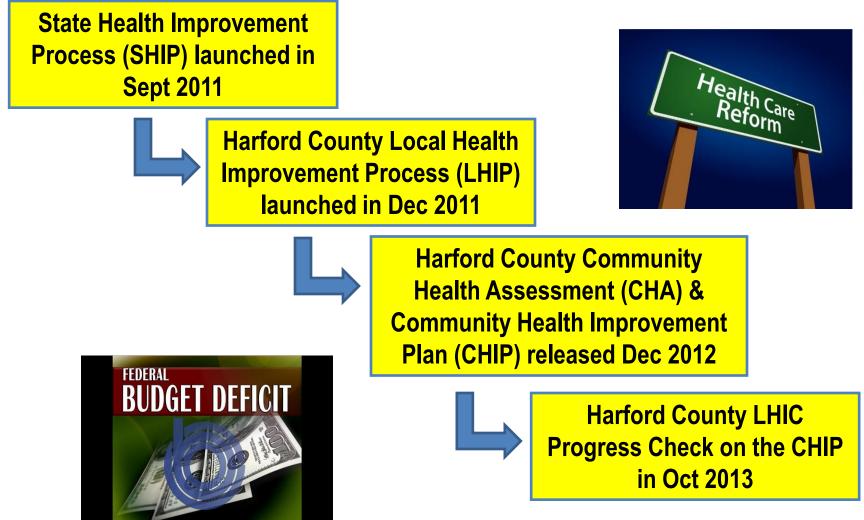


Update on Community Health Improvement Data

Public Health Data Links

Maryland SHIP Data: <u>http://eh.dhmh.md.gov/ship/SHIP_Profile_Harford.pdf</u> Maryland Vital Statistics: <u>http://dhmh.maryland.gov/vsa/SitePages/Home.aspx</u> Maryland BRFSS: <u>http://www.marylandbrfss.org/</u> Harford County Health Department (Local Health Improvement Plan): <u>http://www.harfordcountyhealth.com/harford-county-local-health-improvement-plan/</u>

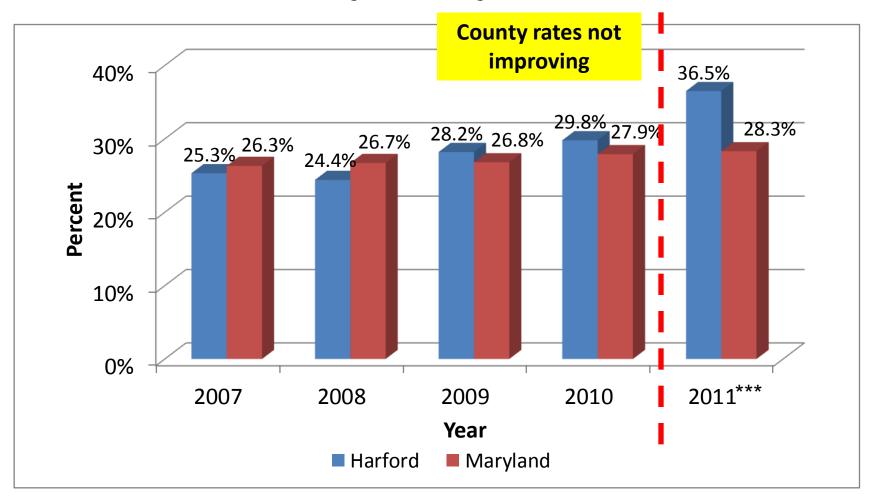
Local Health Improvement Coalition (LHIC) Where have we been, where are we headed?



What are Harford County's Health Priorities?



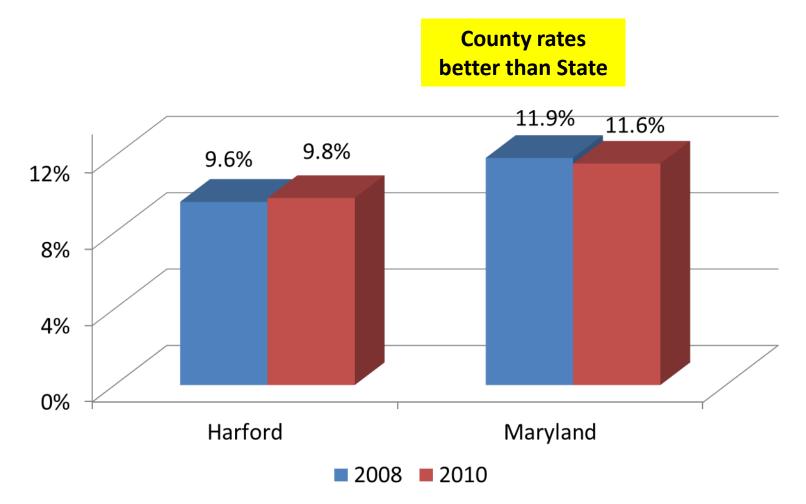
Adult Obesity Rates* Harford County & Maryland, 2007-2011



* Body Mass Index (BMI) ≥ 30

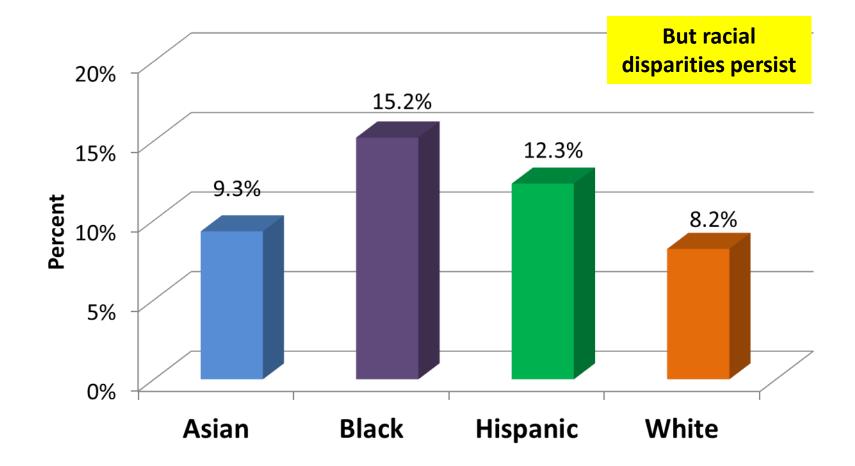
*** NOTE: BRFSS weighting methodology changed in 2011 making comparisons imprecise Source: Maryland Behavioral Risk Factor Surveillance Survey

Childhood & Adolescent Obesity Rates* Harford County & Maryland, 2008-2010



Source: Maryland SHIP Data (Maryland Youth Tobacco Survey) 7

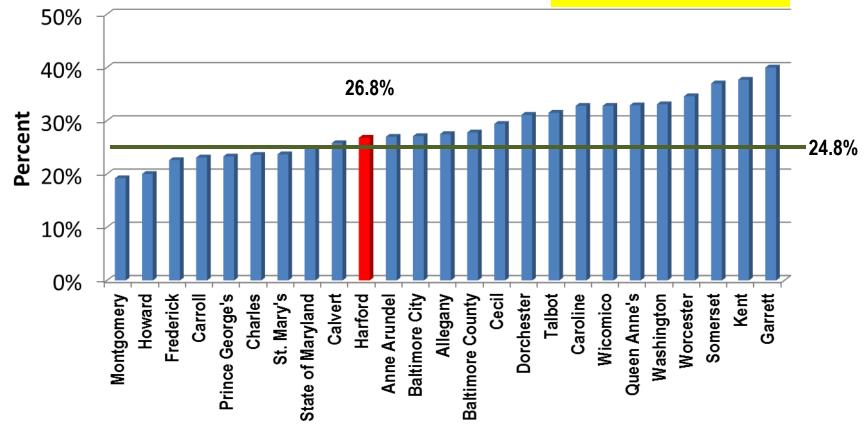
Childhood & Adolescent Obesity Rates By Race/Ethnicity, Harford County, 2010



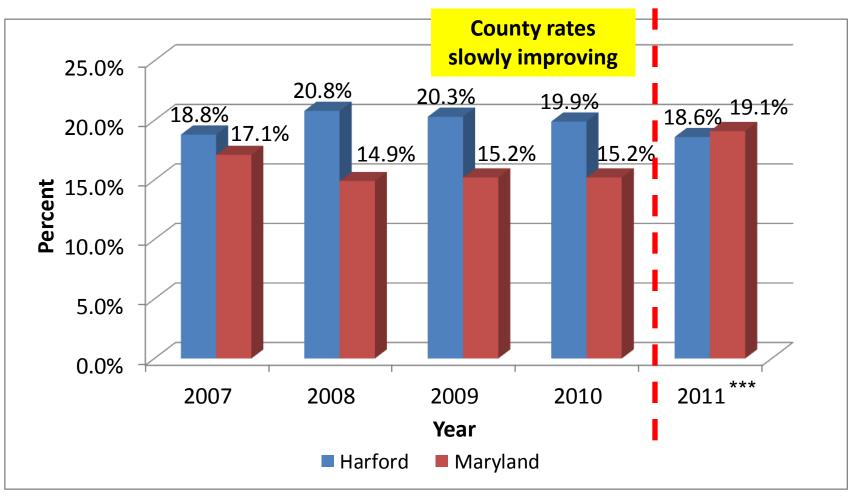
Source: Maryland SHIP Data (Maryland Youth Tobacco Survey)

Adolescent Tobacco Use Rates Harford County & Maryland, 2010

County rate still worse than the State



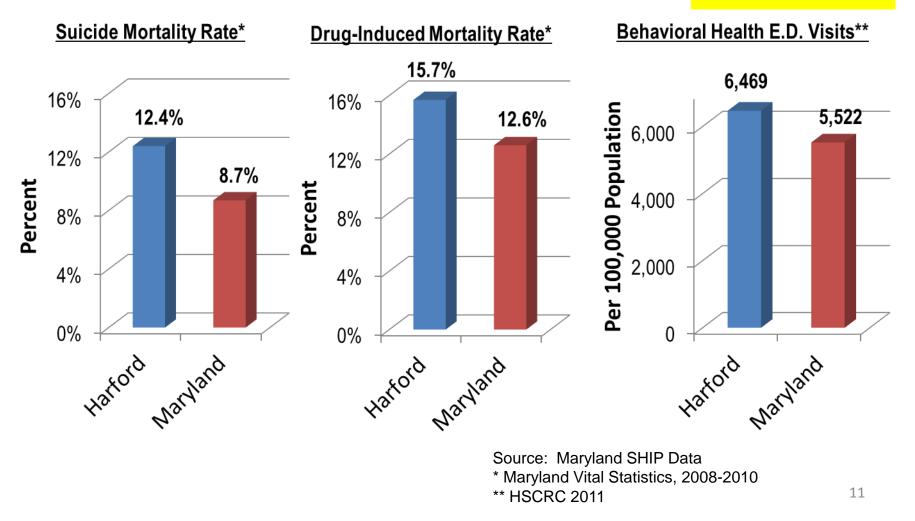
Adult Current Smoking Rates* Harford County & Maryland, 2007-2011



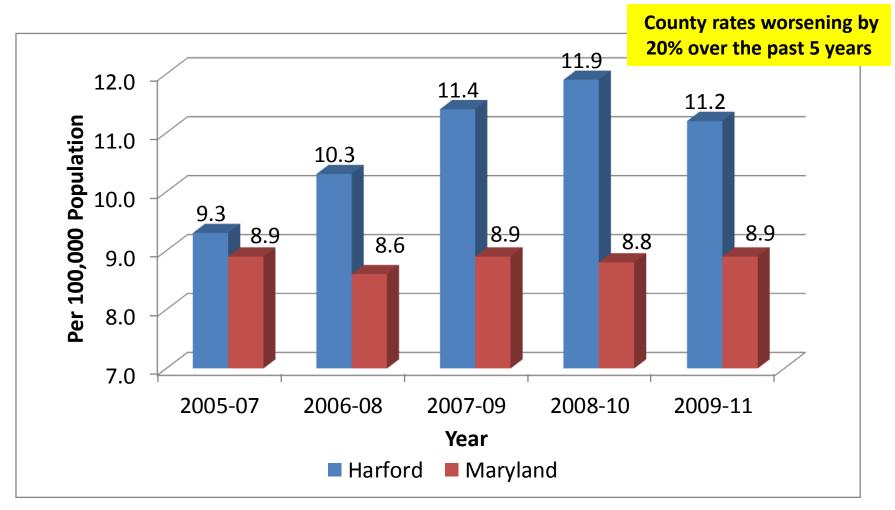
* Current adult smokers (at least 100 cigarettes in lifetime and current smoker)
*** NOTE: BRFSS weighting methodology changed in 2011 making comparisons imprecise
Source: Maryland Behavioral Risk Factor Surveillance Survey

Behavioral Health Indicators Harford County & Maryland

County rates worse than State

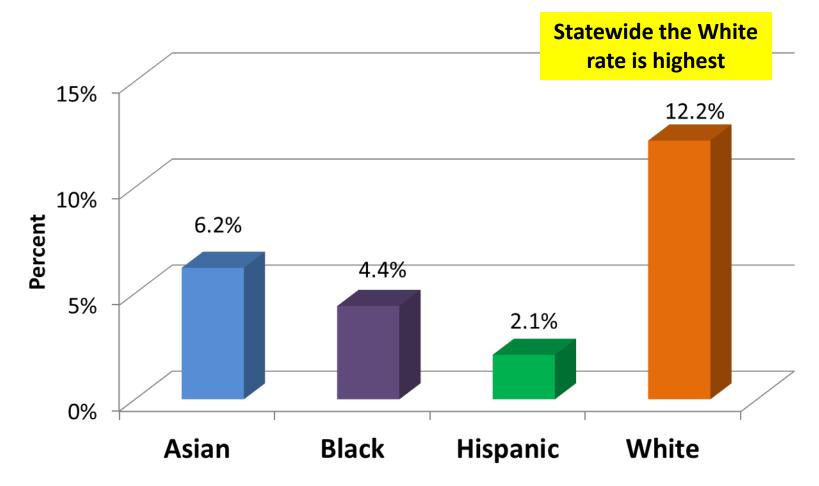


Suicide Mortality Rates* Harford County & Maryland, 2005-2011



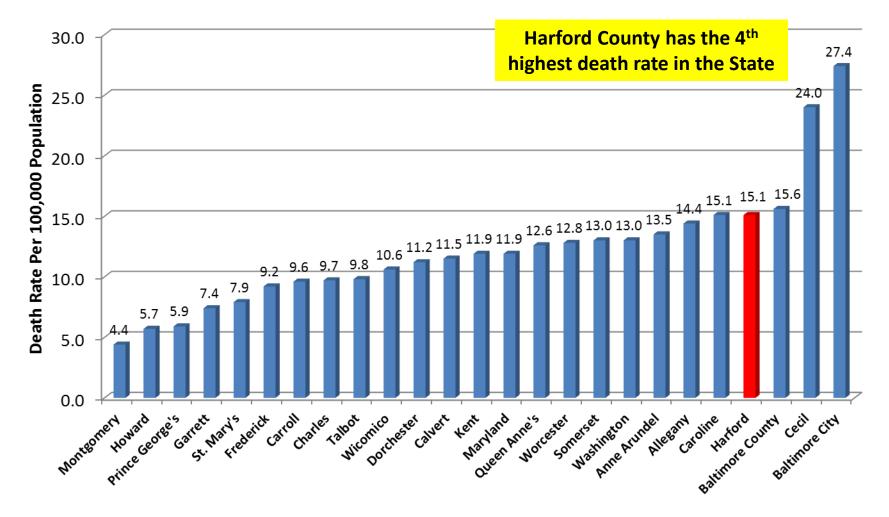
* Age-Adjusted Rates Source: Maryland Vital Statistics Reports

Suicide Mortality Rates By Race/Ethnicity, Maryland, 2008-2010



Source: Maryland SHIP Data (Maryland Vital Statistics)

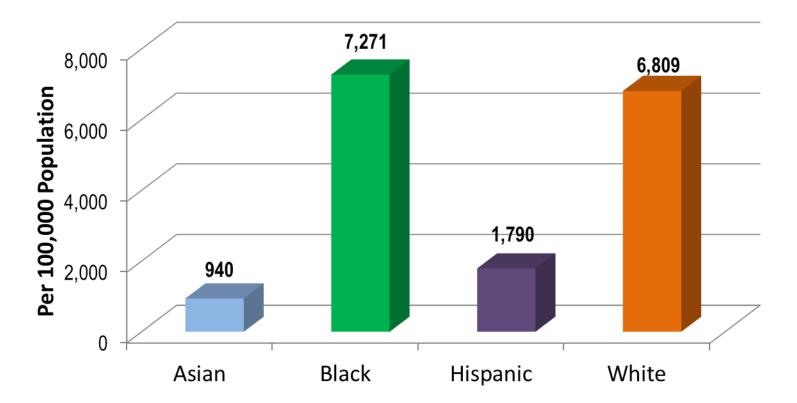
Death Rates for Total Intoxication Deaths by Place of Residence, Maryland, 2007-2011



Source: Maryland Vital Statistics

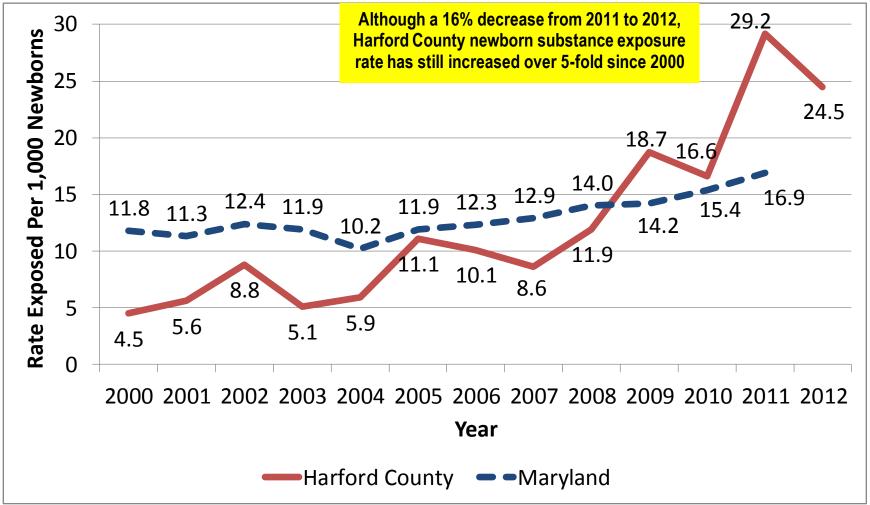
Emergency Department Indicators By Race/Ethnicity, Harford County, 2011

Disparities exist in E.D. visits for behavioral health



Source: Maryland SHIP Data (HSCRC 2011)

Rate of Newborns* Born with Maternal Drug/Alcohol Exposure in Harford County and Maryland, 2000-2012**

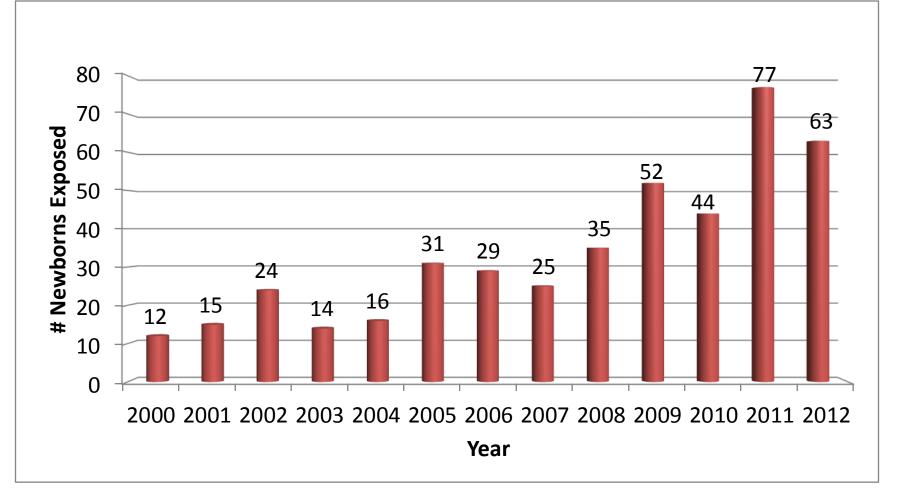


NOTE: ICD Codes used 760.70, 760.71. 760.72, 760.73, 760.75, 760.77, 779.5 * Number of newborn hospital visits

** 2012 DATA IS PRELIMINARY – Data compiled by DHMH VDU

Source: HSCRC Hospital Data, 2000-12, Maryland resident births only 16

Number of Newborns* with Maternal Drug/Alcohol Exposure in Harford County, 2000-2012**



NOTE: ICD Codes used 760.70, 760.71. 760.72, 760.73, 760.75, 760.77, 779.5 * Number of newborn hospital visits

** 2012 DATA IS PRELIMINARY – Data compiled by DHMH VDU

Source: HSCRC Hospital Data, 2000-12, Maryland resident births only 17

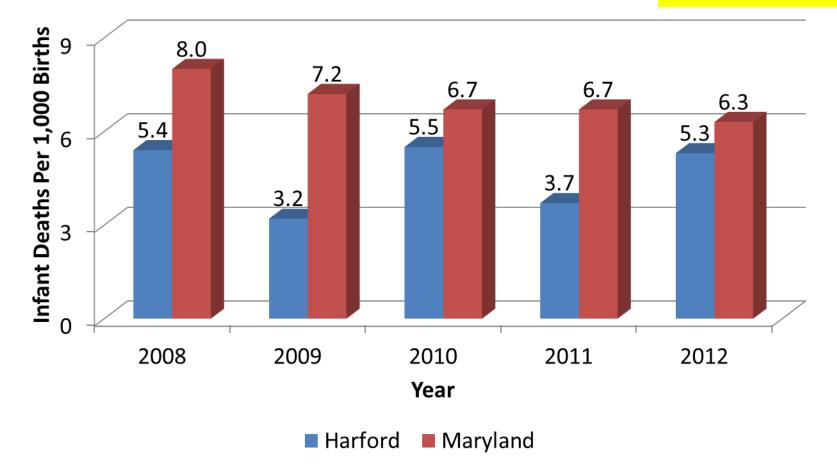


Harford County ranks better than the State average in:

- Infant mortality & low birth weight rates
- Teen birth rates
- Childhood lead poisoning rates
- Reducing asthma-related hospital ED visits
- Reducing diabetes-related hospital ED visits
- Reducing hypertension-related hospital ED visits
- Reducing dementia-related hospital ED admissions
- Increase the % of persons with health insurance
- And many other health indicators

Infant Mortality Rates Harford County & Maryland 2008-2012

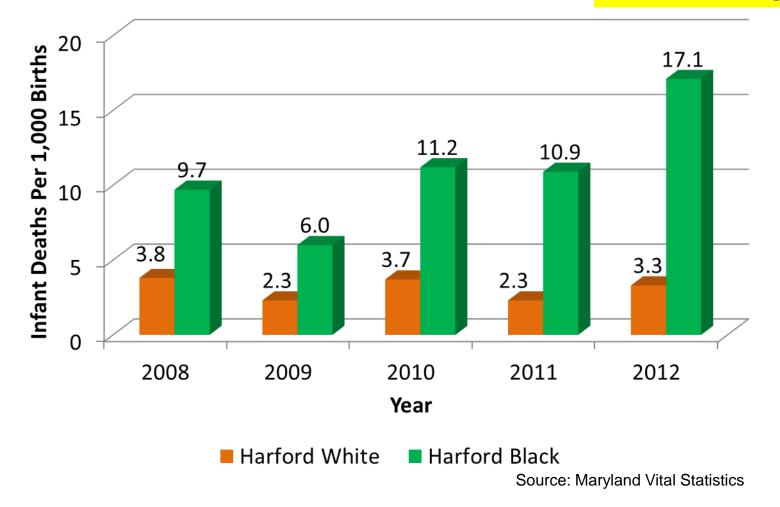
County rates are better than State



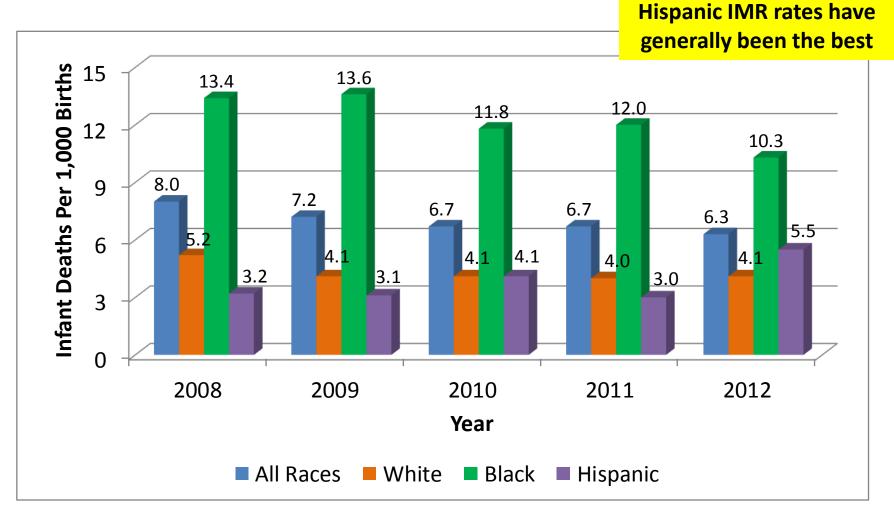
Source: Maryland Vital Statistics

Infant Mortality Rates by Race Harford County & Maryland 2008-2012 But r

But racial disparities are worsening

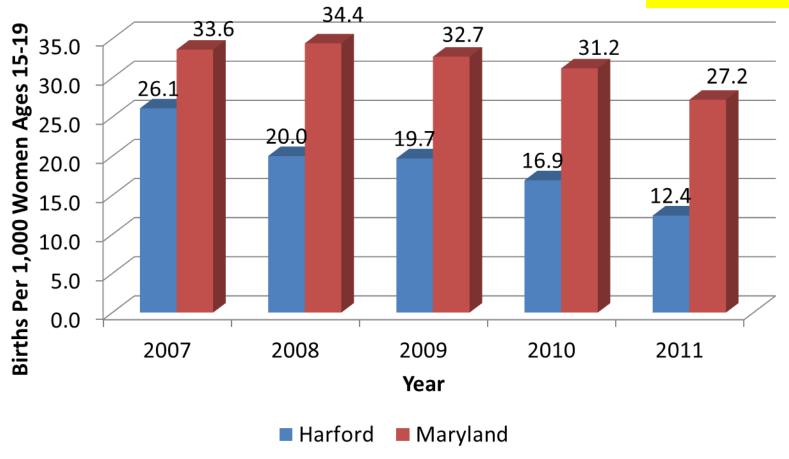


Infant Mortality Rates Maryland, By Race/Ethnicity, 2008 - 2012



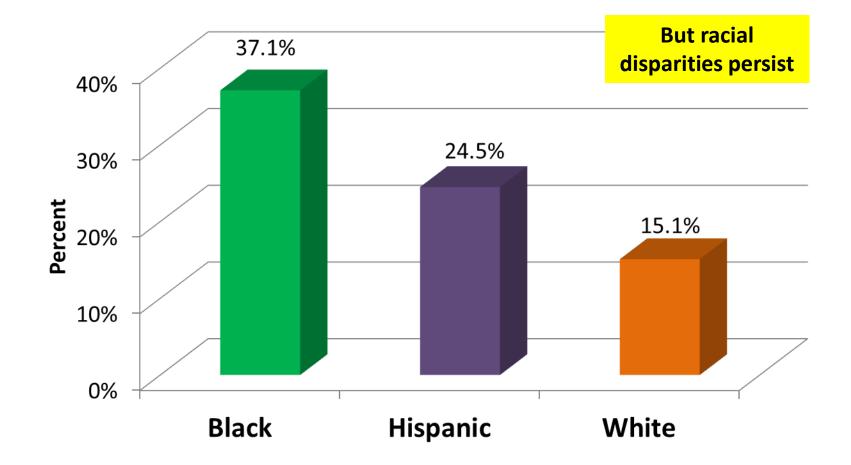
Teen Birth Rates Harford County & Maryland, 2007-2011

County rates are better than State



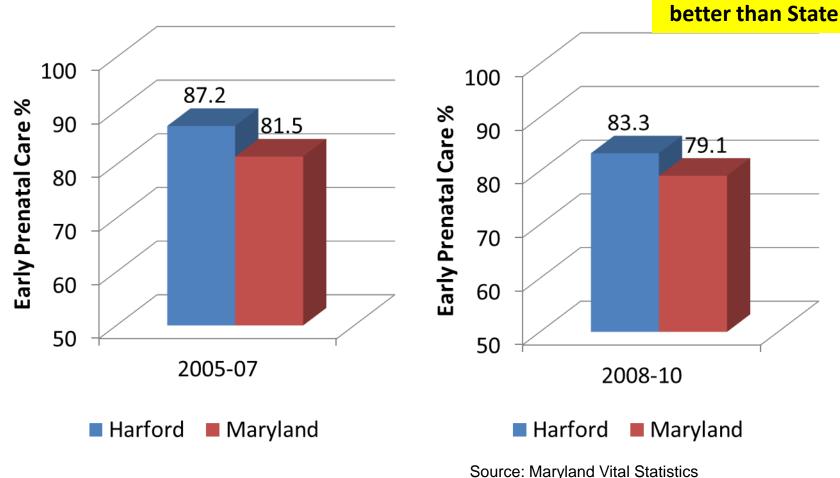
Source: Maryland Vital Statistics

Teen Birth Rates, By Race/Ethnicity, Harford County, 2008-2010



Source: Maryland SHIP Data (Maryland Vital Statistics)

Early Prenatal Care Rates, Harford County & Maryland, 2005-07 to 2008-10



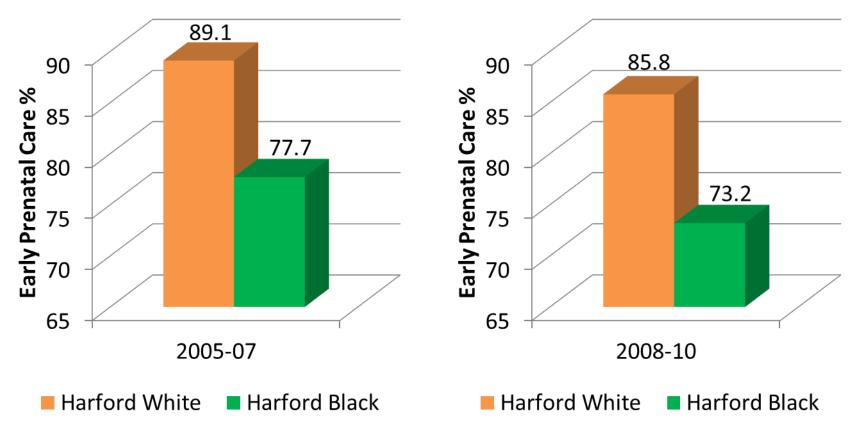
Data compiled at http://www.matchstats.org/

County rates are

24

Early Prenatal Care Rates, By Race Harford County & Maryland, 2005-07 to 2008-10

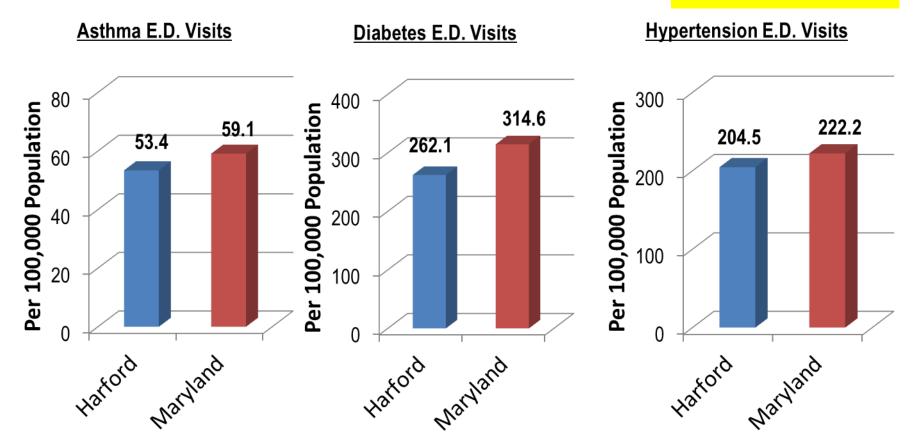
But racial disparities persist



Source: Maryland Vital Statistics Data compiled at http://www.matchstats.org/

Emergency Department Indicators Harford County & Maryland, 2011

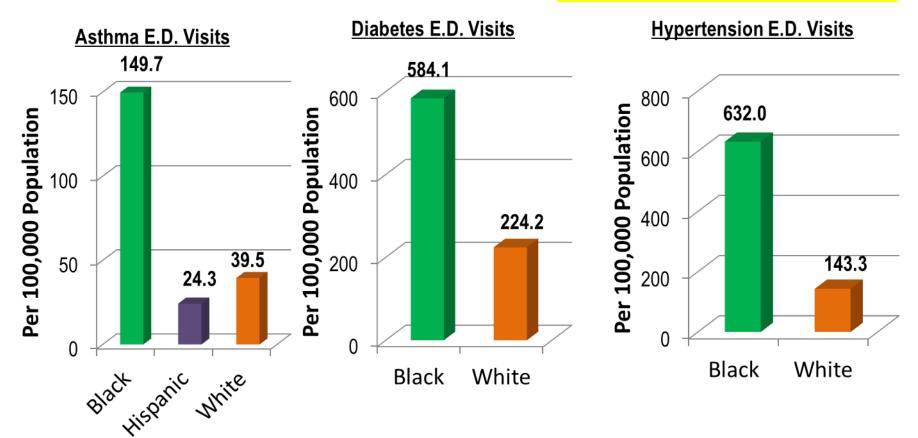
County rates better than the State



Source: Maryland SHIP Data (HSCRC 2011)

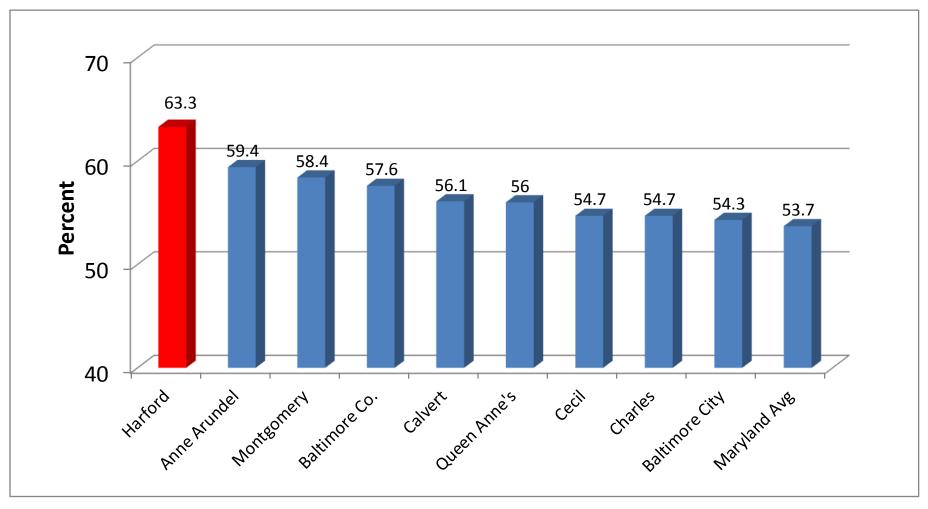
Emergency Department Indicators By Race/Ethnicity, Harford County, 2011

But major disparities exist in E.D. visits for these conditions

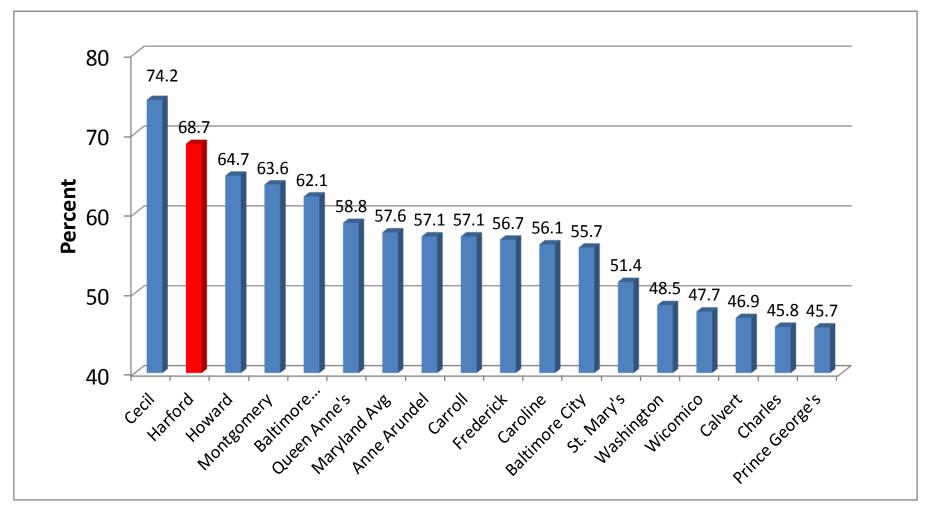


Source: Maryland SHIP Data (HSCRC 2011)

Childhood Influenza Vaccination Rates County Leaders, 2010



Childhood Influenza Vaccination Rates County Leaders, 2011



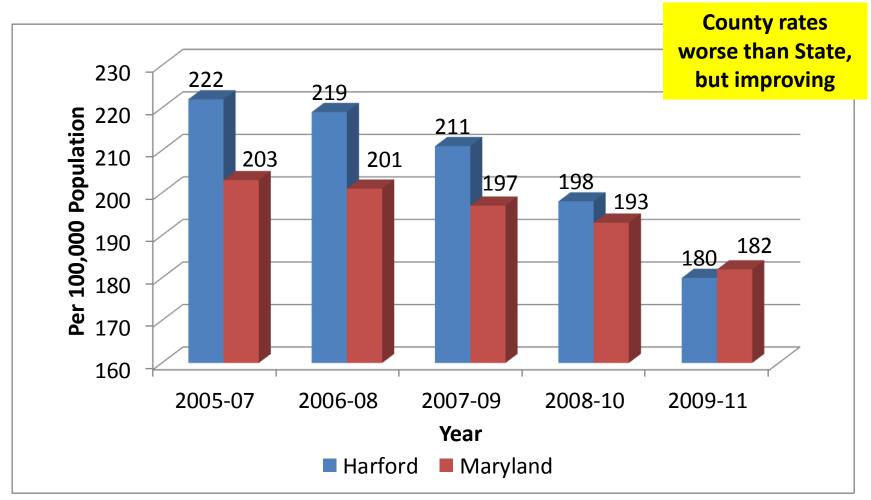
Which of the 38 SHIP objectives does Harford County rank worse than the State?

Demographic Indicators	Harford (2011)	Harford (2012)	MD (2012)
* Heart disease death rate	210.7	195.7 🗸	182.0
* Cancer death rate	185.8	179.3 🗸	170.9
* Suicide death rate	11.6	12.4 个	8.7
* Drug-induced death rate	15.0	15.7 个	12.6
* Behavioral health E.D. admission rate	6,577	6,469 🗸	5,522
* Dental care for children (M.A.)	52.1%	55.4% 个	57.1%
* Days of Air Quality Index (AQI) > 100	27	21 ↓	8.9
Adolescent wellness checkup (M.A.)	51.4%	53.3% 个	53.3%
Fall-related death rate	6.8	7.7 个	7.7
Life expectancy	79.2	78.9 🗸	79.3

* Signifies repeat objective that Harford County has performed worse than the State. Note: Rates are per 100,000 population.

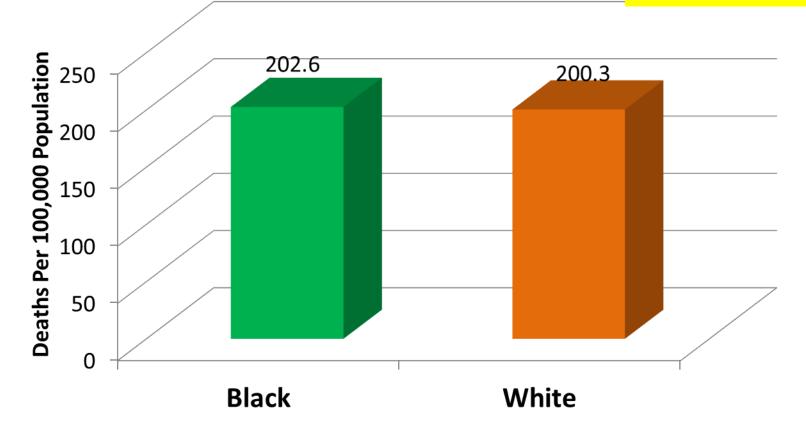
Source: Maryland SHIP Data, 7/1/2013

Heart Disease Mortality Rates* Harford County & Maryland, 2005-2011



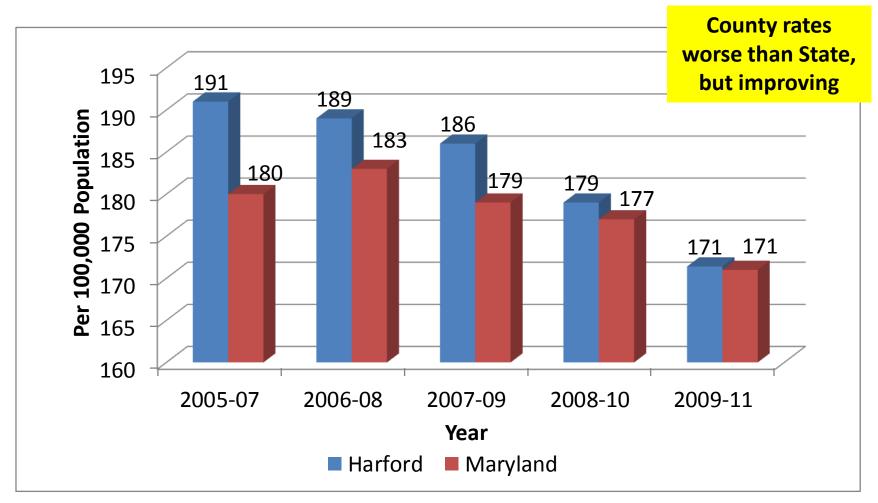
Heart Disease Mortality Rates, By Race/Ethnicity, Harford County, 2008-2010

But slight racial disparities persist



Source: Maryland SHIP Data (Maryland Vital Statistics)

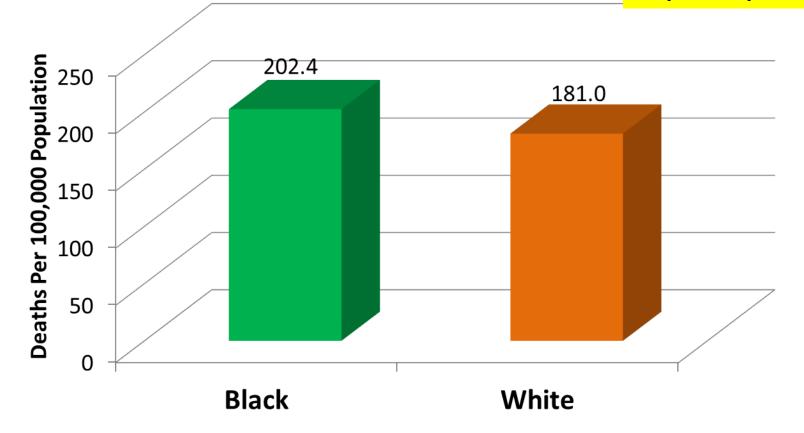
Cancer Mortality Rates* Harford County & Maryland, 2005-2011



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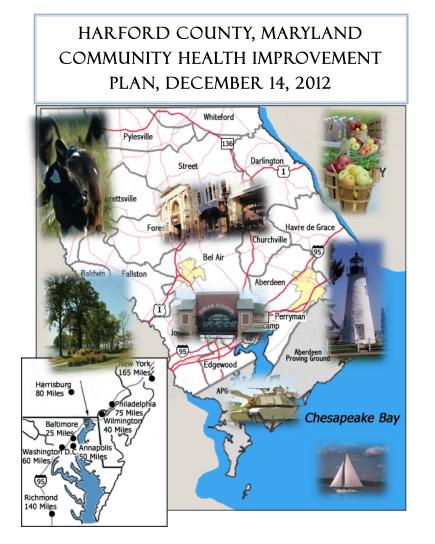
Cancer Mortality Rates, By Race/Ethnicity, Harford County, 2008-2010

But slight racial disparities persist



Source: Maryland SHIP Data (Maryland Vital Statistics)

Our Community Health Improvement Plan released in December 2012 showed . . .



 Harford County's Community Health Improvement Plan is a long-term, systematic process for addressing issues identified in its Community Health Assessment in order to improve health outcomes. Strategies include:

Obesity Prevention

- Increasing access to healthy foods
- Enhancing the built environment
- Creating a "Community of Wellness"

Tobacco Use Prevention

- Promoting community awareness
- Encouraging workplaces to be smoke-free
- Policy changes regarding sales to minors

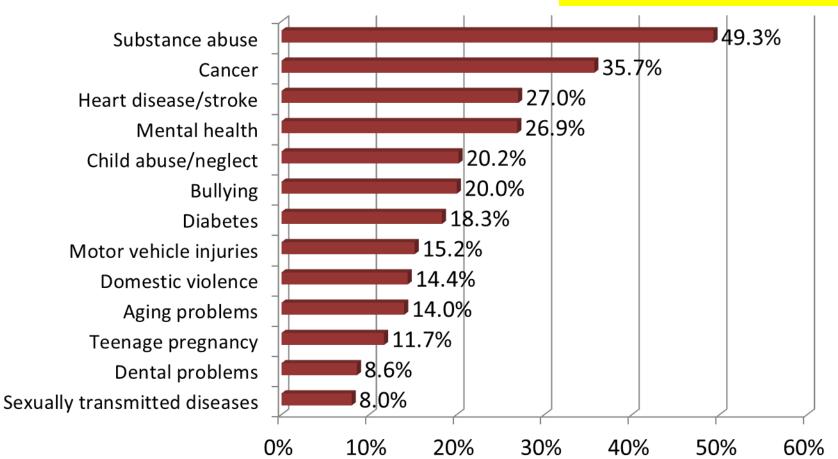
Behavioral health

Integrating and improving the delivery of substance abuse and mental health services

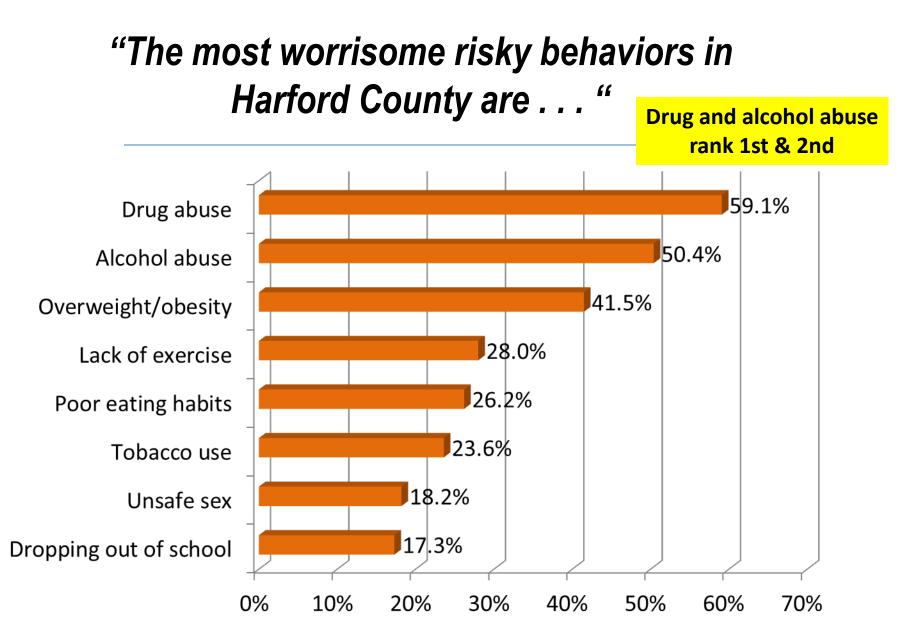
"The most important health problems in

Harford County are . . .

 Top 4 problems are substance abuse, cancer, heart disease, and mental health



Source: Harford County Local Health Improvement Process Community Feedback Survey of 887 respondents, December 2012

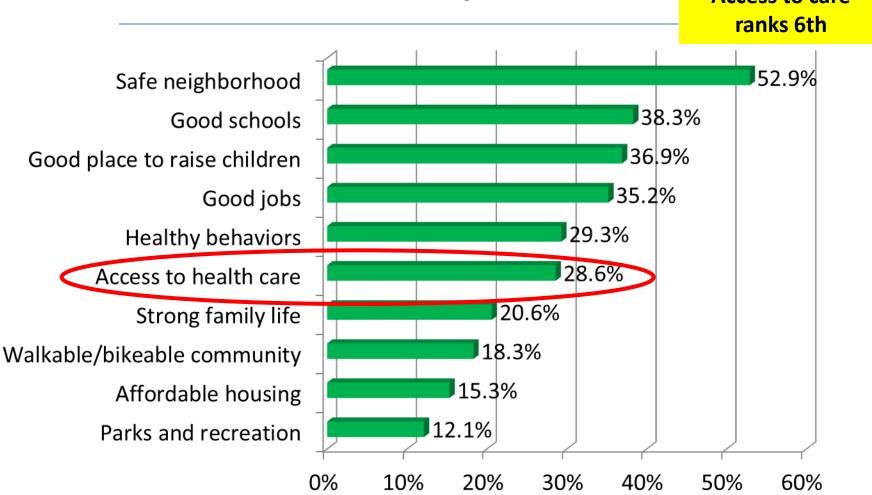


"The plan could be improved if there were more advertisements showing that there are programs to help those with substance abuse, encouragement to eat healthier, and in general, just live a healthy lifestyle ..."



" We've found very little help for substance abusers in Harford County unless you're very wealthy ..." " Start teaching children in elementary school about the prevention of tobacco and substance abuse. Teach them they don't have to do drugs or smoke, that there is a better way."

"The most important factors for a healthy community in Harford County are . . . "



"Harford County is the poster child for sprawl that virtually requires travel by auto. It is essential to change existing practices to create increased opportunities for active transportation as part of our lives ..."

WHAT PEOPLE ARE SAYING ... " Force students to take physical education!! We have such a push on AP (advanced placement) classes that we're forgetting our health ..."

> "Healthcare should be improved for those who are between the cracks in qualifying for any kind of health service. They have no insurance and yet make a dollar too much to qualify for any kind of healthcare ..."





Health Care Access



But is access to health care in Harford County sufficient?

To Get Started: Some Questions

- THE PATIENT (1ST Party)
 - Who are Harford County residents?
- THE PROVIDER (2ND Party)
 - Are there enough health care providers in the County?
- THE INSURER (3RD Party)
 - Do County residents have health care insurance?
- THE BIG QUESTION
 - Do County residents access health care?

The 1st Party: Patients

Who are Harford County residents?

Quick Facts About Harford County

Demographic Indicators	Harford County	Maryland
Population (2010/2012 estimate)	244,826 / 248,622	5,773,552 / 5,884,563
Population % change (2000-10 / 2010-12)	12% / 1.6%	9% / 1.9%
Population < 5 yrs old / \geq 65 yrs old (2011)	5.9% / 12.8%	6.3% / 12.5%
White/Black/Hispanic population % (2011) <	81.6%/13.2%/3.7%	61.1%/30.0%/8.4%
Language other than English % (2007-11)	7.5%	16.2%
High school graduate % (2007-11)	91.3%	88.2%
Homeownership rate (2007-11)	81.5%	68.7%
Median household income (2007-11)	\$79,953	\$72,419
Persons below poverty level % (2007-11)	6.5%	9.0%
Persons per square mile (2010)	560.1	594.8

Harford County is better educated & wealthier – with smaller minority populations than the State

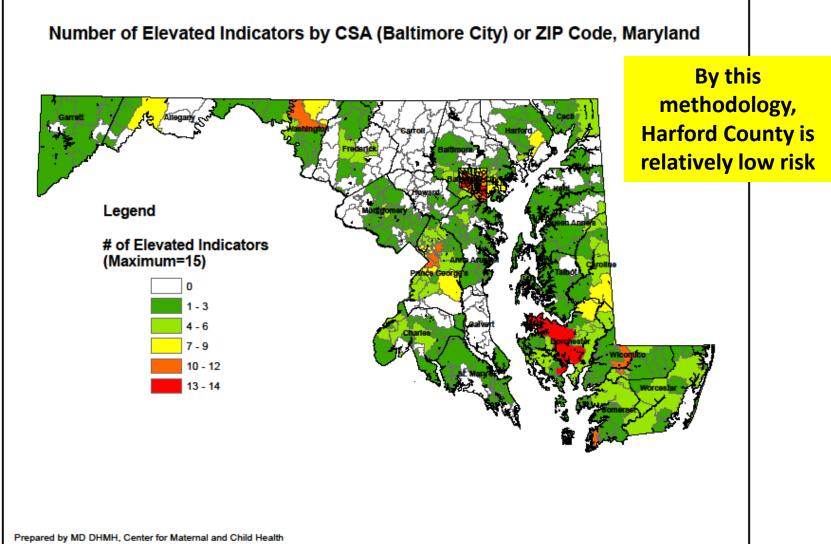
Methodology for Determining At-Risk Maryland Communities Based on 15 Selected Medical & Social Indicators, 2010

- Infant mortality rate
- % Preterm births
- % Low birth weight births
- % Families in poverty
- Crime rate
- Protective orders rate
- % High school dropouts
- % Ready to enter school

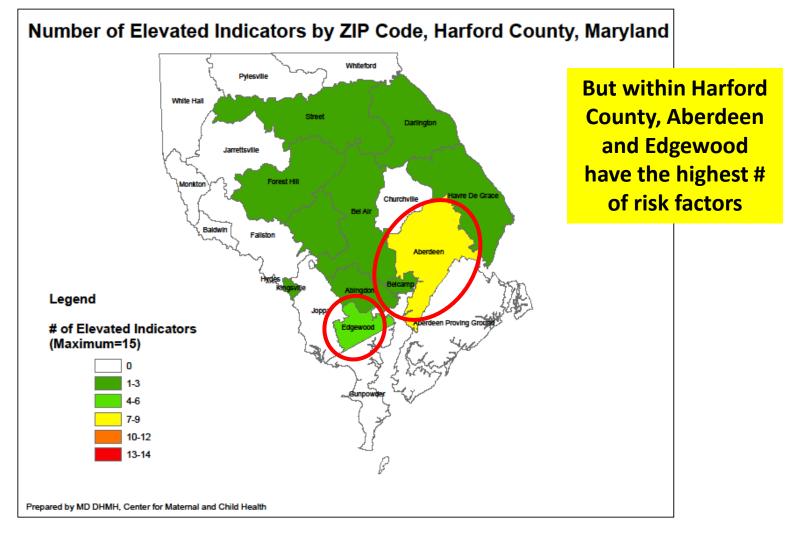
Income, education and health factors correlate with many other factors

- Substance abuse treatment rate
- % Unemployed
- Abuse & neglect rate
- % Late or no prenatal care
- Teen birth rate
- WIC participation rate
- Medicaid enrollment rate

Maryland Communities at Risk for 15 Selected Medical & Social Indicators, 2010



Harford County Communities at Risk for Selected Medical & Social Indicators, 2010



Who are Harford County residents?

Answer: Harford County residents, as a group, are wealthier and better educated than the State as a whole; however, there are pockets of high-risk areas in the County.

The 2nd Party: Providers

Are there enough health care providers in Harford County?

Health Professional Shortage Areas (HPSAs): The Basics

<u>3 HPSA Disciplines</u>

– Primary Care

- General Practice, Family Medicine, Internal Medicine, Pediatrics, Ob/Gyn
- Dental
 - General Dentistry and Pedodontics
- Mental Health
 - Psychiatrists, Clinical Psychologists, LCSWs, others

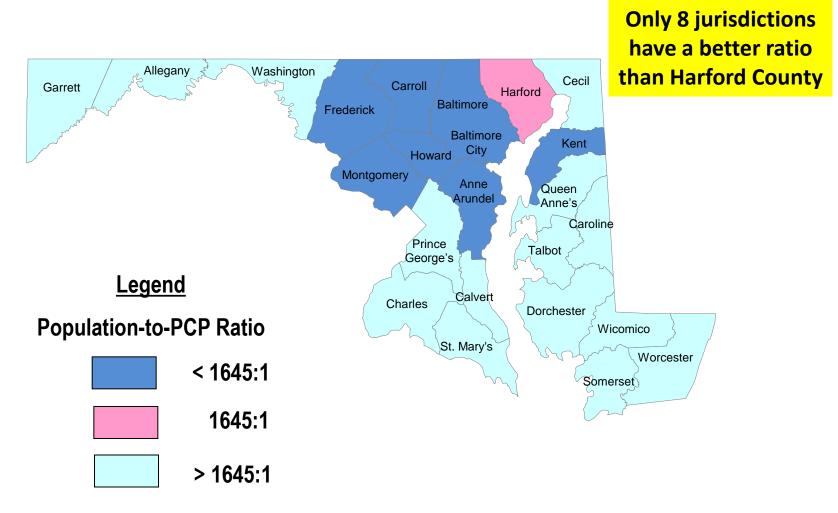
<u>3 HPSA Designations</u>

- Geographic Area
 - Counties, neighborhoods, multiple counties, others

Population Groups

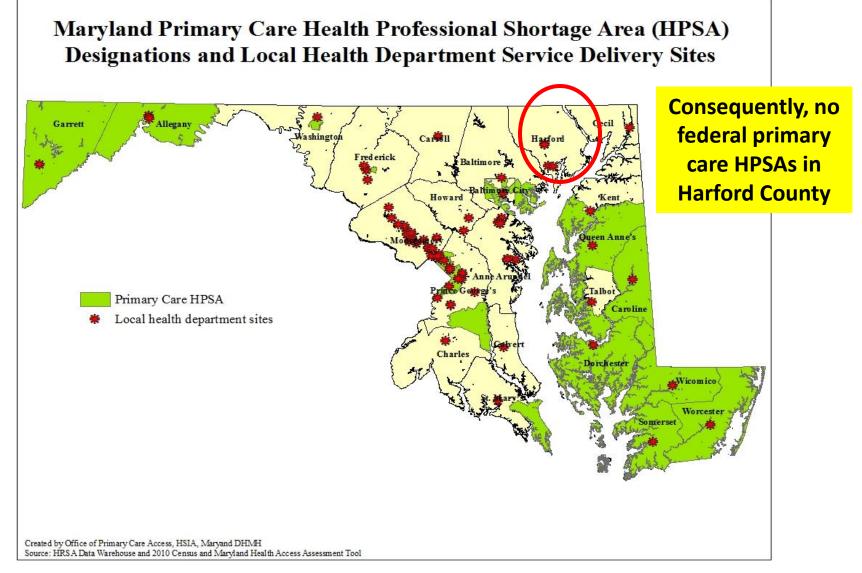
- Within a geographic area population, groups may be low income, Medicaid, homeless, Native American, others
- Facility
 - Correctional or youth detention, public or nonprofit, State or county mental hospitals

Maryland Population-to-Primary Care Physician Ratio, 2010

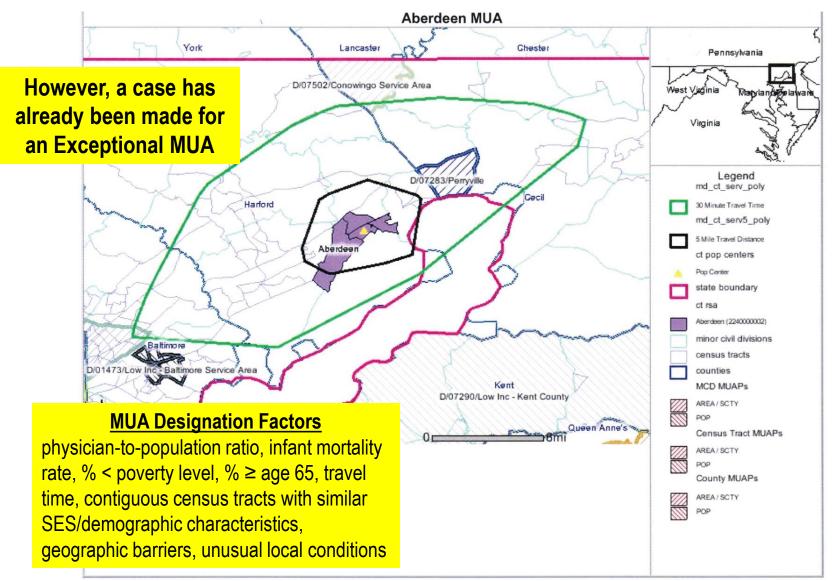


NOTE: Maryland average Population:PCP ratio is 1153:1

Primary Care HPSA in Maryland, 2010



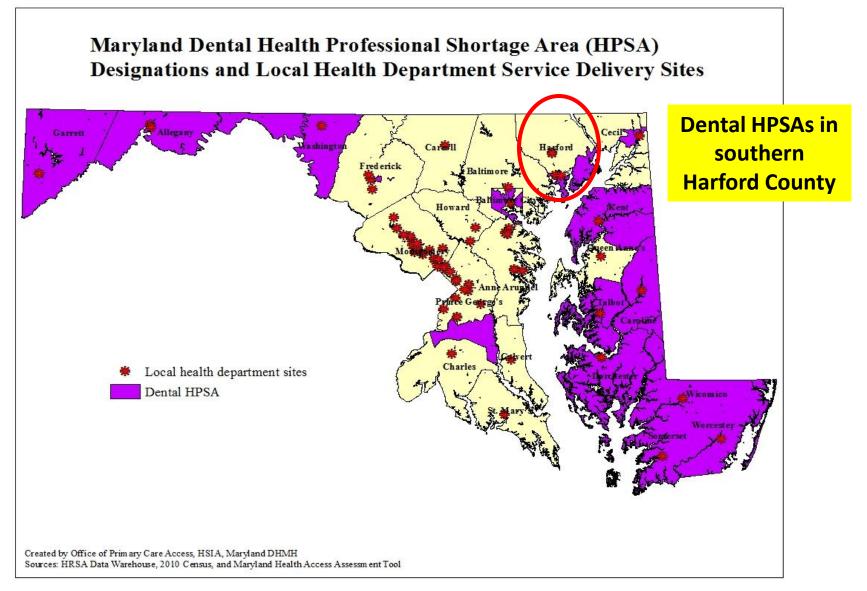
Exceptional Medically Underserved Area, Aberdeen, 2008



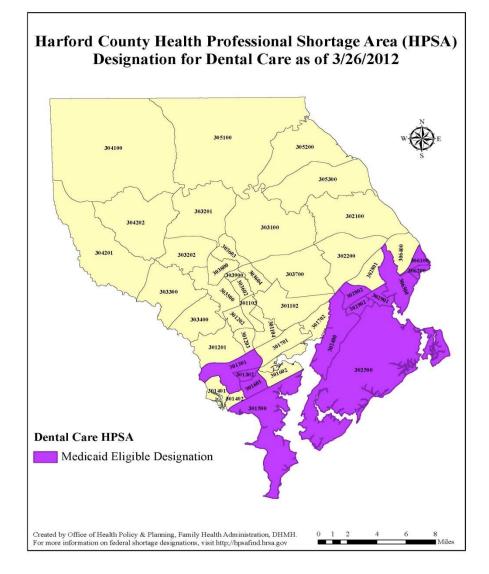
"Unusual Local Conditions" Rationale for an Exceptional Designation as an MUA in Aberdeen

- **"Aberdeen is experiencing a shortage of primary care providers**. The population-to-provider ratio is 3700:1. A ratio greater than 3500:1 is considered underserved . . . In addition, the percentage of the population at or below the 200% federal poverty level is higher (33.9%) than other areas within a 30-minute radius of Aberdeen . . .
- **"The U.S. Army Garrison Aberdeen Proving Ground borders the town** of Aberdeen, along its southern border. Civilians cannot access health care services provided on the Aberdeen Proving Ground . . .
- "The Tydings Memorial Bridge and the Hatem Memorial Bridge connect the area of Harford County to Cecil County. A \$5 toll is collected These two bridges create physical and financial access barriers for Aberdeen residents attempting to receive health care services in Cecil County ...

Dental Care HPSA in Maryland, 2010

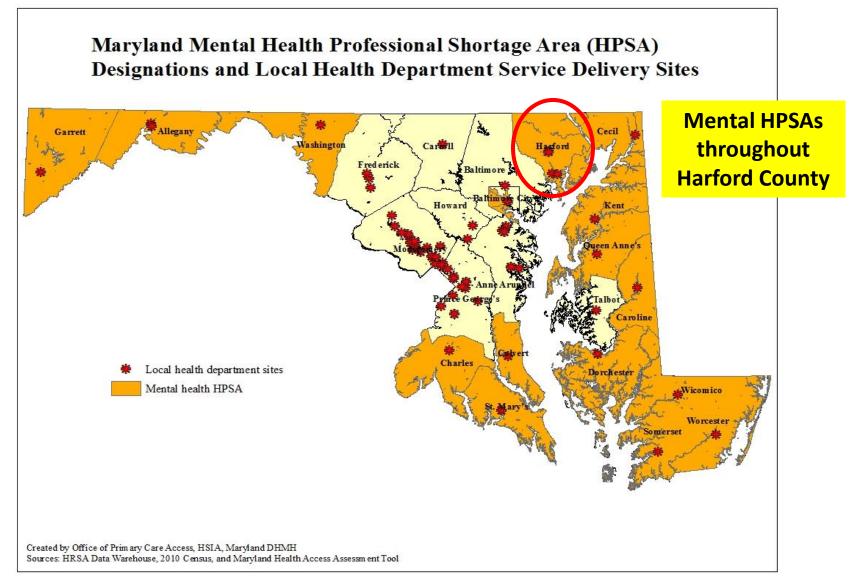


Dental Medicaid HPSAs in Harford County, 2012

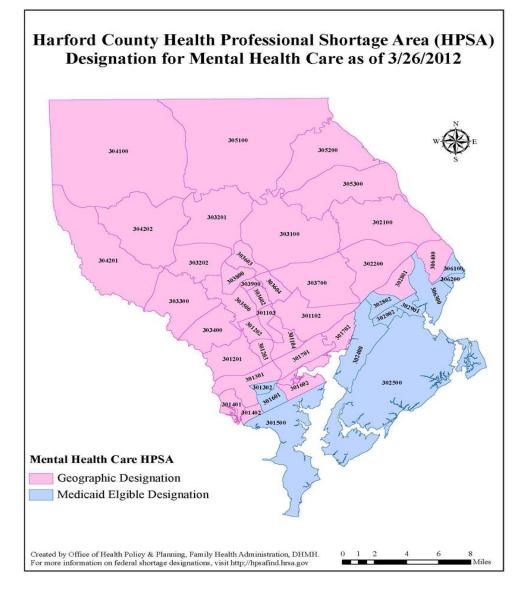


Dental HPSAs in southern Harford County

Mental Health Care HPSA in Maryland, 2010



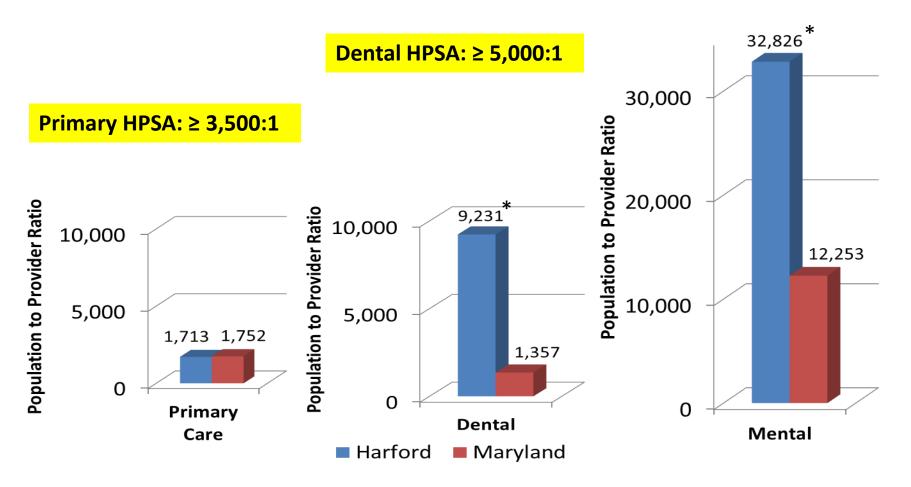
Mental Health HPSAs in Harford County, 2012



Mental HPSAs are throughout Harford County

Population to Provider Ratios Harford County & Maryland

Mental HPSA: ≥ 30,000:1



Source: Maryland Primary Care Office, DHMH, 2010 - *Updated 2013 Data 59

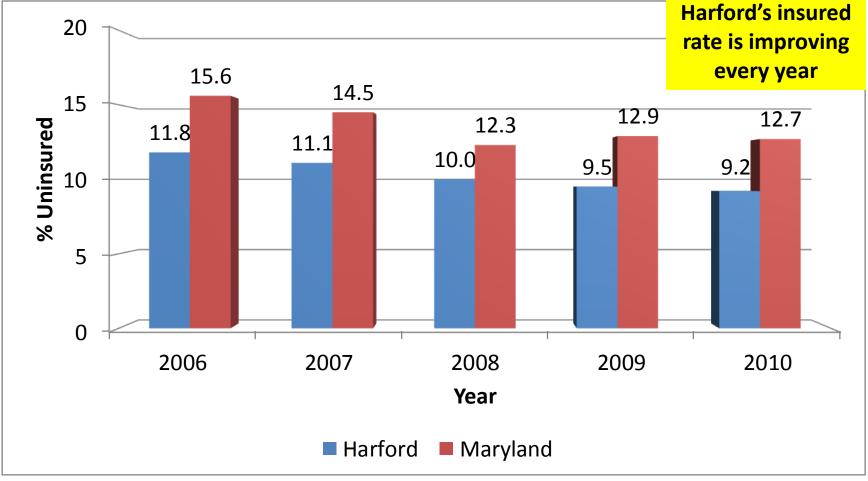
Are there enough health care providers in Harford County?

Answer: While Harford County has pockets of primary care and dental health shortage areas, the entire county is considered a mental health professional shortage area.

The 3rd Party: Insurers

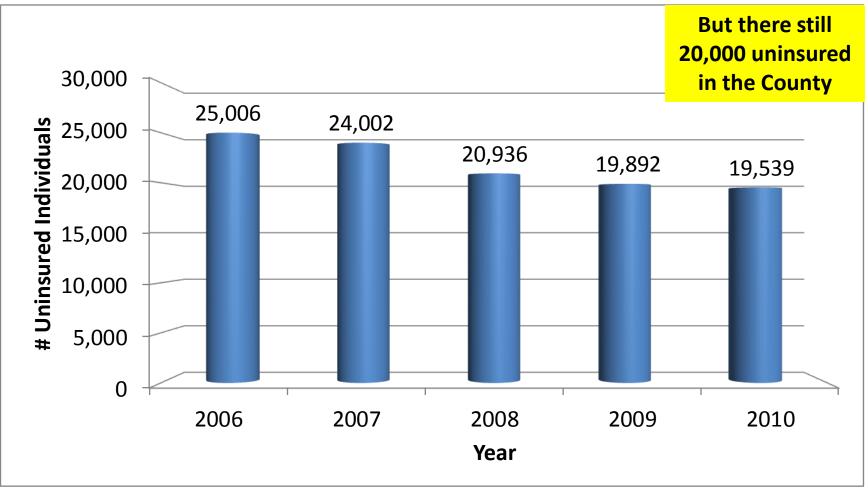
Are Harford County residents covered by health care insurance?

Percent Uninsured, < Age 65 in Harford County & Maryland, 2006-2010



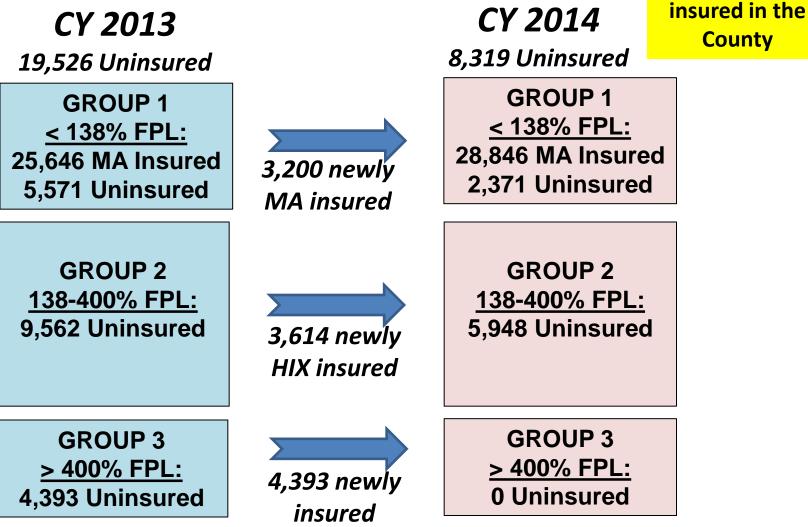
Source: Small Area Health Insurance Estimates, U.S. Census Bureau and CDC

Number Uninsured, < Age 65 in Harford County, 2006-2010

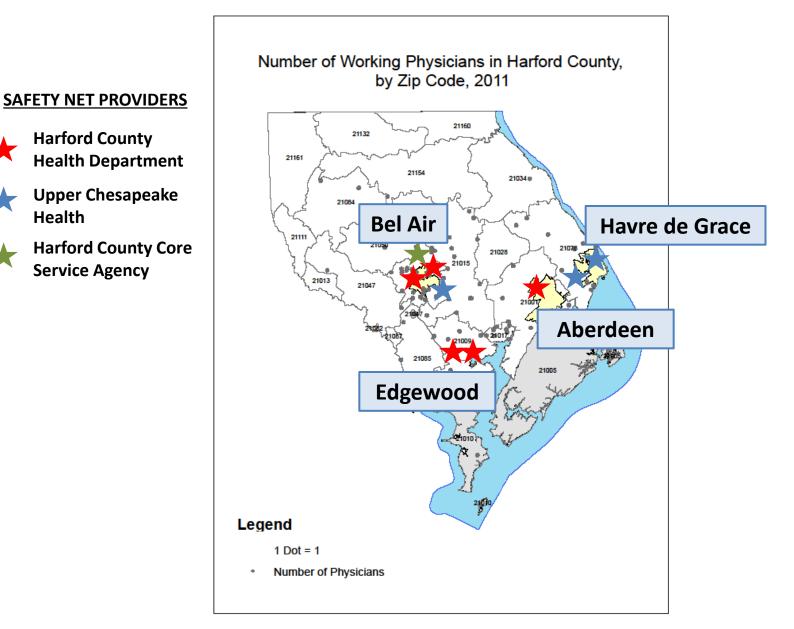


Source: Small Area Health Insurance Estimates, U.S. Census Bureau and CDC

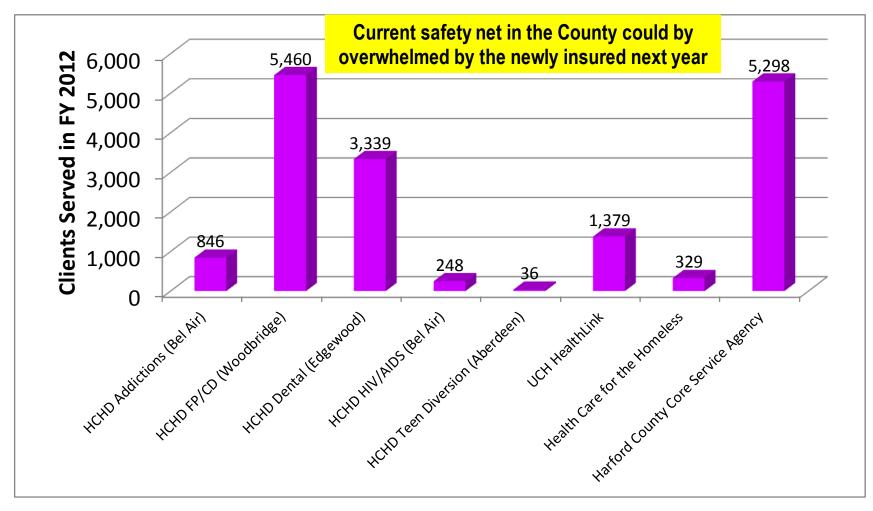
Impact of Health Care Reform in Harford County Next year, up to 11,200 newly



Major Safety Net Providers in Harford County



Harford County's FY 2012 Current Clinical Safety Net Capacity



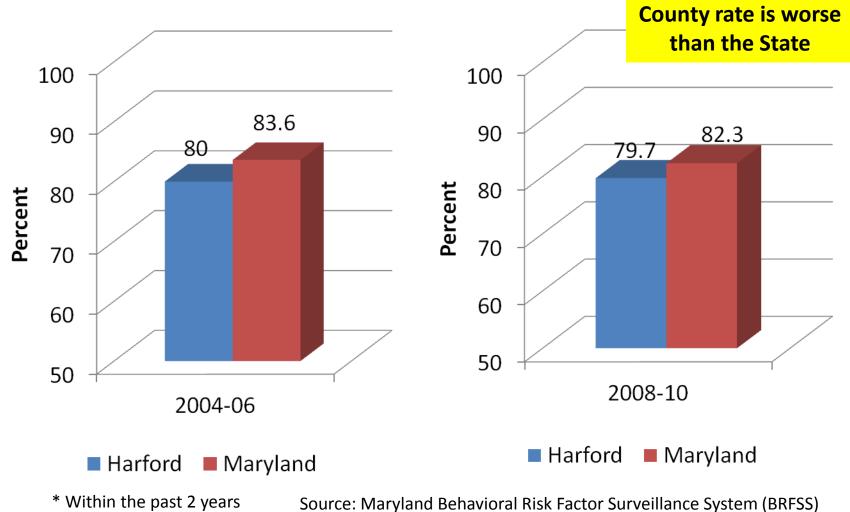
Do Harford County residents have health care insurance?

Answer: Harford County is better insured than most other Maryland counties, but there are still nearly 20,000 uninsured in the County – and the safety net is stretched thin.

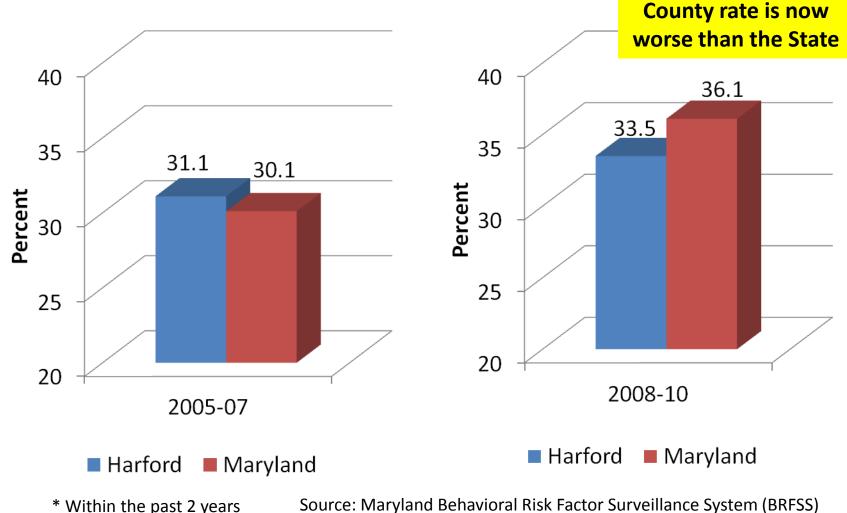
Back to The 1st Party: Patients

Do Harford County residents access health care services?

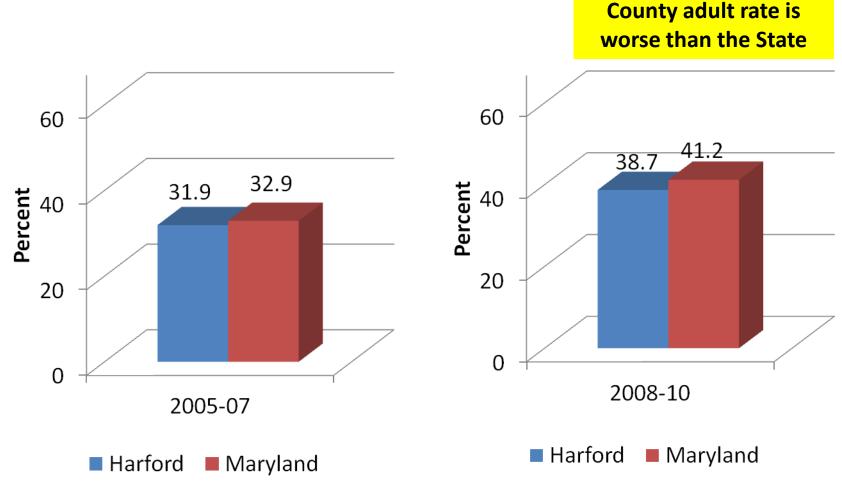
Mammography Screenings, > Age 50* Harford County & Maryland, 2004-06 to 2008-10



Colonoscopy Screenings, > Age 50* Harford County & Maryland, 2005-07 to 2008-10



Adult Influenza Vaccination Rates Harford County & Maryland, 2005-07 to 2008-10



Source: Maryland Behavioral Risk Factor Surveillance System (BRFSS)

Do Harford County residents access health care?

Answer: Harford County residents do not always access health care services, even though they are better insured than most Marylanders.

HCHD Grants for Promoting Health & Improving Performance

Local Health Improvement Coalition Care Coordination

Awarded \$200,000 Maryland Community Health Resources Commission grant for creating a County-wide network of care coordinators that ensures high-risk residents getting the care they need.





Assister Services

Awarded \$187,000 contract from Seedco Inc., the Upper Eastern Shore Connector Entity to provide Assister Services for helping uninsured residents get health insurance and maximizing Medicaid and Qualified Health Plan enrollments in the Maryland Health Connection, as part of Affordable Care Act (ACA) reforms.

Impact of ACA Preventive Care Services

Intended Impacts ...

 \rightarrow All new health insurance plans must cover preventive care (with **no copays or cost-sharing**), including:

- Routine vaccinations
- Mammograms
- Colonoscopies
- Blood pressure/cholesterol screenings

 \rightarrow Increased access to preventive care services will **promote early detection** and treatment, improving health outcomes & saving lives.

 \rightarrow Preventive care services have been shown to be **cost-effective** in many cases, improving worker productivity & preventing development of costly illnesses over time.

Possible Unintended Impacts . . .

 \rightarrow Preventive services requirement may not apply to all "non-grandfathered" private health plans.

 \rightarrow By eliminating cost-sharing & reducing barriers to access, the new rules in some cases **may result in higher premiums** due to increased utilization of preventive services that is not fully offset by future cost savings from the prevention of illness.

 \rightarrow Increased health insurance coverage may result in greater demand for preventive care services, stretching an already thin clinical safety net even further.

Preventive Services Covered Under the ACA

For All Adults

- Abdominal aortic aneurysm screening
- Alcohol misuse screening/counseling
- Blood pressure & cholesterol screening
- Colorectal cancer screening (> age 50)
- Depression screening
- Diabetes screening (high risk)
- Diet counseling (chronic disease risk)
- HIV screening
- Immunization vaccines
- Obesity screening
- STI prevention counseling
- Tobacco use screening/interventions
- Syphilis screening

For Women

- Anemia screening (pregnancy)
- Bacteriuria screening (pregnancy)
- BRCA counseling (high risk)
- Mammography (> age 40)
- Breastfeeding counseling
- Cervical cancer/HPV screening
- Chlamydia/gonorrhea screening
- Contraception
- Domestic violence counseling
- Folic acid supplements (pregnancy)
- Gestational diabetes screening
- Hepatitis B screening (pregnancy)
- Osteoporosis screening (> age 60)
- Well-woman visits

Preventive Services Covered Under the ACA

For Children

- Alcohol/drug use assessment (teens)
- Autism screening (18-24 months)
- Behavioral assessments
- Blood pressure screening
- Body mass index measurements
- Congenital hypothyroidism screening
- Depression screening (teens)
- Developmental screening (< age 3)
- Dyslipidemia screening (high risk)
- Fluoride chemoprevention
- Hearing screening (newborns)
- Hematocrit/hemoglobin screening

- Hemoglobinopathies (newborns)
- Immunization vaccines
- Iron supplements (high risk)
- Lead screening (high risk)
- Medical history throughout development
- Obesity screening and counseling
- Oral health risk assessment
- Phenylketonuria screening (newborns)
- STI prevention screening (teens)
- Tuberculin testing (high risk)
- Vision screening



What's on the horizon in health care?

What's on the horizon?

Public Health

 \rightarrow Expanded focus on public health data surveillance, community health improvement and **population health** expertise.

→ Greater reliance on **insurance reimbursement funding**, lesser reliance on grant funding in the future.

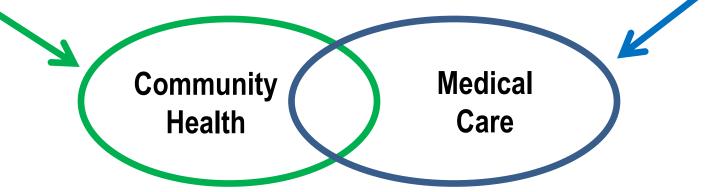
 \rightarrow National public health accreditation will standardize the requirements and expectations of public health departments across the country.

Health Care Financing

 \rightarrow **Medicaid** reimbursement rates increasing for primary care providers.

 \rightarrow **Medicare** reimbursement rates in question, as funding cuts are needed to help fund ACA.

 \rightarrow Maryland's hospital **all-payer system** under review by CMS that could change reimbursement rules which may ultimately reduce federal funding in future years.

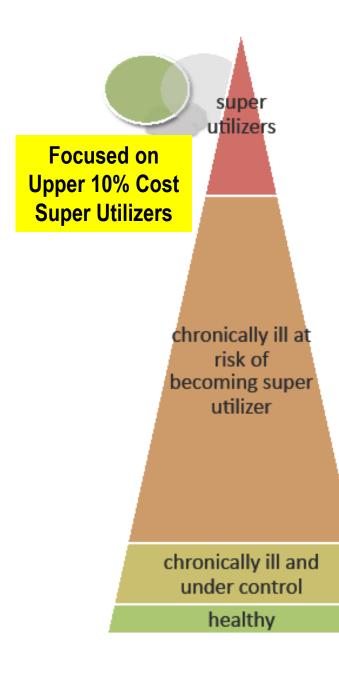


State Innovation Models (SIM) **DHMH Model** Grant Solicitation Plan submitted

- Released by Center for Medicare & Medicaid Innovation ٠ (CMMI) at CMS
- Purpose: Develop, implement, and test new health care payment and service delivery models at the state-level
- Maryland received "Model Design" award •
 - \$2.37 million
 - Planning grant to develop "Community-Integrated Medical Home" _
 - Opportunity to apply for "Model Testing" award for up to \$60 million to fund implementation over a 4 year period.



to CMS



Estimates of Magnitude and Reach: HQP's APS Model Applied to Maryland	
Pop. Descr.	>= 65 yrs with HF, CHD, DIAB and/or COPD and 1+ hosp. adm. in prior yr.
Pop. Size	Est. 15-20% of Medicare population • counts for LHICs TBD; • State ≈ 129,000 ^[1]
Intervention	HQP Advanced Preventive Service – table of interventions
Care team composition and reach	nurse care manager (1 to 75 persons)
Intervention Cost	Est. \$150 – \$220 PPPM
Total \$ Savings	\$1,320 - \$3,960 PPPY x number of participants enrolled = annual savings
ROI	Est. 50-150%
^[1] Expecting to enroll about 1 in 4 (25%)	

[1] Expecting to enroll about 1 in 4 (25%) of target pop. ≈ 32,250

Potential Variations to Fit Maryland Context

Variation #1: Younger ages, additional target conditions, risk factors, utilization thresholds, or exclusion criteria

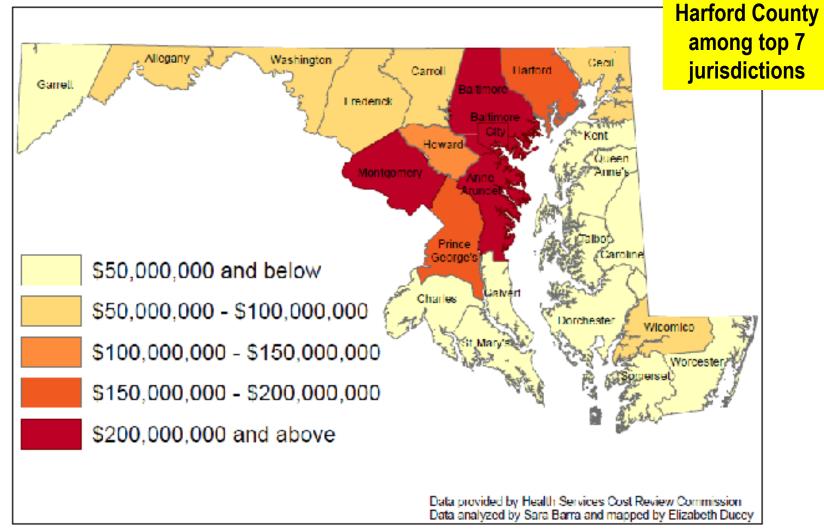
Variation #2: Interventions appropriate to population

Variation #3: Care team

- composition
- appropriate to intervention
- top-of-license workforce

Variations will affect intervention cost, reach, total savings, and ROI

Maryland Super Utilizers by County: Total Charges of Top 10%



Community-Integrated Medical Home

Providers & Public Health working together

Community Health Team

Local Health Departments Community Organizations Social Services Hospitals Other providers Care Manager

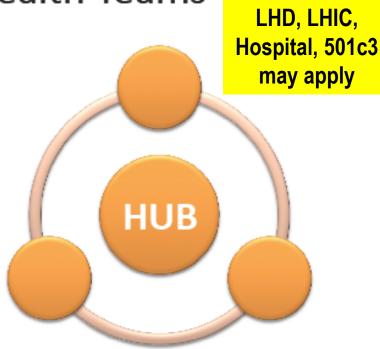
Primary Care Team

Community Team Leader & Community Health Workers

Shared data Primary Care Physicians Nurse Practitioners Allied Health Professionals Community Pharmacists

Regional Community Health Teams "HUBs"

- HUBs will be established in MD through an RFP process to deploy community wrap around interventions for defined target populations – "hot spotting".
- HUB entities may include: <u>Local Health</u> <u>Departments (LHD), Hospital, LHIC, 501c3</u> <u>community based organization, or a</u> <u>collaborative partnership.</u>



- HUBs will be established based on need; depending on population density HUBs will vary in size and one HUB could serve more than one jurisdiction not to exceed a geographic radius of 45 miles.
- The Community-Based Public Utility will provider oversight and technical assistance to the HUB.



- Are we making good progress?
- Are we focusing on the best strategies?
 - Suggestions for strengthening?
 - Suggestions for other partners?



Please visit Harford County Health Department at: www.harfordcountyhealth.com